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2024 PARTNERSHIP OPPORTUNITIES

HOLY SPIRIT SCHOOL | SATURDAY, FEBRUARY 17, 2024

GALA

Star of the Sea

FEBRUARY 17, 2024
HOLY SPIRIT GRAND GALA & BENEFIT AUCTION



About Gala

Each year, Holy Spirit organizes fundraisers to support our school. Our largest fundraiser of the year is the Holy Spirit Grand Gala & Benefit Auction, which is scheduled in February each year. This event brings communities together and generate revenue through attendance, donations, gift contributions, as well as advertising & marketing sponsorships.

Your participation will ensure Holy Spirit School maintains the highest standards, challenges, engages and educates students, develops solid character in our youth, and provides a brighter tomorrow for these lifelong learners and future leaders.

Numerous tax-deductible options are available based on your participation and interest.

Generous individuals and businesses throughout the area have helped us provide assistance to families in need, enhance curriculum, and upgrade technology & facilities to vastly improve the quality of education. Support from local businesses creates tremendous goodwill with more than 1,700 active Holy Spirit families.

Sponsors play a critical role in this event by helping to ensure that all funds raised benefit our students. We welcome businesses, foundations, families, and individuals to help make the Holy Spirit Grand Gala & Benefit Auction successful.

Thank you,
Kim Hudson
Holy Spirit Catholic Church
Director of Stewardship
khudson@hscatholic.org



Gala

2024 PREMIER PARTNER OPPORTUNITIES

PLATINUM PRESENTING SPONSOR

\$10,000

- New for 2024, the Holy Spirit Gala will have one Platinum presenting sponsor who is overarchingly presented at the event to all attendees and is involved in widespread communications leading up to the event
- Top recognition in Holy Spirit's print, social media, and online marketing materials including: auction website, Bidpal auction, auction emails to school families and parish, and social media posts
- Primary logo placement the night of the Gala in all print and digital marketing
- Full page Gala catalog ad and big screen recognition
- Business branded logo printed on Step and Repeat photo opportunity backdrop
- Emcee recognition as Platinum Sponsor throughout the night of Gala
- Two Reserved 10-Top tables with priority seating, dedicated server & champagne toast

DIAMOND SPONSOR

\$5,000

- Two Reserved 10-Top tables with priority seating, dedicated server & champagne toast
- Identification as Diamond Sponsor in Holy Spirit's print, social media, and online marketing materials
- Logo placement the night of Gala in all print and digital marketing
- Full page Gala catalog ad and big screen recognition
- Business branded logo printed on Step and Repeat photo opportunity backdrop
- Emcee recognition as Diamond Sponsor throughout the night of Gala

EMERALD SPONSOR

\$2,500

- One Reserved 10-Top table with priority seating, dedicated server & champagne toast
- Identification as Emerald Sponsor in Holy Spirit's print, social media, and online marketing materials
- Logo placement the night of Gala in all print and digital marketing
- Half page Gala catalog ad and big screen recognition
- Business branded logo printed on Step and Repeat photo opportunity backdrop
- Emcee recognition as Emerald Sponsor throughout the night of Gala

Friend of Holy Spirit VIP TABLE SPONSOR

\$1,500

- One Reserved 10-top table with priority seating, dedicated server and champagne toast
- Notable visibility with recognition as VIP Table Sponsor (Corporate logo or family name) in Event Catalog.
- Signage on reserved table

MARKETING PARTNER OPPORTUNITIES

We offer exclusive partnership opportunities for your company. Each opportunity is unique to your needs. Claim them while they last!



ENTERTAINMENT SPONSOR (\$4,000)

Sponsor the Fun and Entertainment Vibe of the Gala! This is where the music and dancing come in! Entertainment for the 2024 Gala includes KC's #1 Band Lost Wax!

Benefits include sponsor recognition in print digital marketing materials. Sponsor logo in the printed catalog. With full page color ad, logo inclusion in all auction emails to parents and parish, and sponsor recognition on the auction website. Prominent logo placement the evening of the event and Emcee recognition.



BAR SPONSOR (\$3,000)

During the event, welcome guests at the bar by featuring your company on cocktail napkins with each drink handed out.

Benefits include your company logo/name on the event website, identification as Bar Sponsor on pre-event and day of signage, logo on bar signage and on cocktail napkins at the bar given out to each attendee, and a full-page color ad in the event program. Prominent logo placement the evening of the event and Emcee recognition.



ONLINE AUCTION SPONSOR (\$2,000)

One of the most engaging aspects of the event, the online auction creates excitement and a stir as guests outbid one another.

Benefits include your company logo/name on the event website, identification as Online Auction Sponsor on pre-event and day of signage, text to be sent out during the event thanking your company as the Online Auction Sponsor, and a full page color ad in the event program. Prominent logo placement the evening of the event and Emcee recognition.



COCKTAIL HOUR & SIGNATURE COCKTAIL SPONSOR (\$1,500)

Welcome guests with Cocktail Hour and Signature Cocktails

Benefits include your company logo/name on the event website, identification as the very popular Cocktail Hour & Signature Cocktail Sponsor on pre-event and day of signage, your company logo on event signage welcoming guests to the Cocktail Hour and bar signage detailing the featured signature cocktails, and a half page color ad in the event program plus Emcee recognition.



LATE NIGHT FOOD SPONSOR (\$1,000)

Be the Late Night Food Hero!

The late-night snacks are always a hit with the guests at the Holy Spirit Gala - and this tradition continues with our 2024 auction. The sponsor for this item will cover the pizza delivery!

Benefits include our company logo/name on the event website, identification as Late Night Food Sponsor, pre-event and day of signage, and your company logo beside pizza delivery used for an all-and-a-half-page color ad in the event program. Plus, Emcee recognition when pizza is delivered.



BRONZE SPONSOR (\$750)

Benefits include logo recognition with quarter page program catalog listing and 1 ad cycle in the Gala Big Screen



2024

FUND THE FLAME

SCHOOLBLESSING CAMPAIGN

April 5 through April 25

Become a Sponsor TODAY to help Holy Spirit Catholic School teach the faith and keep the faith!

View the 2023 Fund the Flame campaign at
<https://p2p.onecause.com/fundtheflame2023>



HOLY SPIRIT OPEN GOLF TOURNAMENT

**PRAIRIE HIGHLANDS
GOLF CLUB**



MONDAY | APRIL 29, 2024



BECOME A SPONSOR

BENEFITING HOLY SPIRIT ATHLETICS

2024 GALA PARTNERSHIP COMMITMENT FORM

PARTNER INFORMATION

Company or Donor Name

Contact Name (if different than Donor Name)

Street Address

City

State

Zip

Phone

Email

Website

Signature

PREMIER PARTNER OPPORTUNITIES

- Platinum Sponsor | \$10,000
- Diamond Sponsor | \$5,000
- Emerald Sponsor | \$2,500
- VIP Table Sponsor | \$1,500

MARKETING PARTNER OPPORTUNITIES

- Entertainment Sponsor | \$4,000
- Bar Sponsor | \$3,000
- Online Auction Sponsor | \$2,000
- Cocktail Sponsor | \$1,500
- Late Night Food Hero | \$1,000
- Bronze Sponsor | \$750

INDIVIDUAL TICKETS

One Ticket \$100 Each X _____ Number of Tickets - \$ _____ Total
Pair of Tickets \$200 Each X _____ Number of Tickets - \$ _____ Total

TOTAL COMMITMENT \$ _____

PAYMENT INFORMATION

- Check enclosed Credit card (We will contact you to make a credit card payment)

Please send Sponsor information about: Fund the Flame Holy Spirit Open

Please make checks payable to: Holy Spirit Catholic Church

Mailing Address: Holy Spirit Catholic Church Attn: Gala | 11300 W. 103rd St. Overland Park, KS 66214

Questions? Please contact Kim Hudson at khudson@hscatholic.org.

FORM AND NAME/LOGO DUE BY January 31, 2024.